



# NEWS RELEASE

TARRANT COUNTY 9-1-1 DISTRICT

## MEDIA ADVISORY

You are invited to join the Tarrant County 9-1-1 District for the kick-off of **9-1-1 Awareness Week 2000** (September 10<sup>th</sup> – 16<sup>th</sup>, 2000).

The first activity will be an appreciation picnic for Tarrant County 9-1-1 Telecommunicators. Come witness hundreds of 9-1-1 call takers and dispatchers de-stress while being treated to a day of food, fun and relaxation.

**WHO:** Tarrant County 9-1-1 District

**WHAT:** **9-1-1 Telecommunicator Appreciation Day at the Ranch**

- Recognition and show of appreciation to 9-1-1 call takers and dispatchers for their hard work and dedication. More than 700 Tarrant County 9-1-1 Telecommunicators and their family members will spend the day at an area dude ranch (11 a.m. – 6 p.m.).
  - Presentation recognizing a 6-year old Bedford child who calmly called 9-1-1 for help when her mother suffered severe injuries. The audiotape of the actual call will be available.
- Through the media, we want to encourage citizens to visit one of the 9-1-1 dispatch centers hosting open houses during **9-1-1 Awareness Week**.

**WHEN:** **Sunday, September 10, 2000**  
**Presentation to young 9-1-1 Hero and dispatchers will begin at 12:30 p.m.**

**WHERE:** **Texas Lil's Dude Ranch**  
**Justin, Texas**

**WHY:** Observance of national 9-1-1 Day (September 11).

- To salute dispatchers' dedication to emergency services.
- To educate others by recognizing citizens, such as the young 9-1-1 hero, that called for help in an emergency.

**BACKGROUND:** Tarrant County 9-1-1 District is the second largest 9-1-1 administering agency in Texas serving 40 9-1-1 dispatch centers throughout the county.

The 9-1-1 industry has observed September 11 (9/11) as National 9-1-1 Day ever since President Reagan signed a proclamation in 1987 making September 11<sup>th</sup> "9-1-1 Emergency Number Day." That proclamation recognizes the importance of 9-1-1 and its ability to help save lives and increase the public's confidence in local emergency response systems.

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