



# NEWS RELEASE

TARRANT COUNTY 9-1-1 DISTRICT

## MEDIA ADVISORY

9-1-1 ...dial those number and police, fire and medical emergency workers will respond to assist. But who are the voices that answer those 9-1-1 calls? September 11 is observed as National 9-1-1 Day, first proclaimed as such by Congress and President Ronald Reagan in 1987.

This day has been set aside to educate the Nation about 9-1-1 and to recognize the dedication of 9-1-1 calltakers/dispatchers who bring relief to thousands of citizens each year.

The theme for this 4<sup>th</sup> annual 9-1-1 Awareness Week is "Home Safe with 9-1-1". At the kick-off event, Sunday, September 9<sup>th</sup> beginning at 11:30 a.m., seven (7) young "9-1-1 Heroes will be recognized for quickly and calmly calling 9-1-1 to summon help for relatives who fell ill or were the victim of household accidents.

The 9-1-1 administering agencies listed below have teamed to observe the 4<sup>th</sup> annual 9-1-1 Awareness Week, September 9<sup>th</sup> – 15<sup>th</sup>.

The 9-1-1 Awareness Week Kick-Off event will take place with a press conference at the Ballpark in Arlington. At that time we will:

Come witness hundreds of 9-1-1 call takers and dispatchers de-stress while being treated to a day of food, fun and relaxation.

**WHO:** Tarrant County 9-1-1 District

**WHAT:** **9-1-1 Awareness Week – Kick Off and Press Conference**  
Sunday, September 9, 2001  
Noon

**Presentation to seven young 9-1-1 Heroes will begin at Noon.**

- Recognition and show of appreciation to 9-1-1 call takers and dispatchers for their hard work and dedication. More than 1,500 Metroplex 9-1-1 Operators and their family members will be treated to a Barbecue buffet and an afternoon at the Ranger vs Royal game.
  - The audiotape of the actual call will be available.
- Through the media, we want to encourage citizens to visit one of the 9-1-1 dispatch centers hosting open houses during **9-1-1 Awareness Week**.

**WHEN:** **Sunday, September 9, 2001**

**WHERE:** **The Sonny Bryan's Ballpark Pavilion - Arlington**  
**Located on Ballpark Way, just South of Randol Mill**

**WHY:**

- Observance of national 9-1-1 Day (September 11).
- To salute dispatchers' dedication to emergency services.
- To educate others by recognizing citizens, such as the young 9-1-1 hero, that called for help in an emergency.

**BACKGROUND:** Tarrant County 9-1-1 District is the second largest 9-1-1 administering agency in Texas serving 40 9-1-1 dispatch centers throughout the county.

The 9-1-1 industry has observed September 11 (9/11) as National 9-1-1 Day ever since President Reagan signed a proclamation in 1987 making September 11<sup>th</sup> "9-1-1 Emergency Number Day." That proclamation recognizes the importance of 9-1-1 and its ability to help save lives and increase the public's confidence in local emergency response systems.

**CONTACT:** Alisa Simmons, Tarrant County 9-1-1 District  
Cell (817) 988-2431 Pager (817) 452-5634 Office (817) 820-1189